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Calendar

| October '07 | | | | | | |
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Newsletter

Description

Polls

The school term begins in Poland, September 3. Is it a good idea to make school uniforms compulsory?

no

yes



UK radio station for Poles invites investors

Created: Thursday, October 25, 2007

Anglo Polish radio station for Poles in the UK and Ireland, Radio ORLA, is seeking additional investment in a bid to become the first UK Polish station to broadcast on a permanent UK and Irish FM licence.

Radio ORLA launched last year to provide radio broadcasts over the Internet to the community of more than 1 million Poles in the United Kingdom and Ireland.

In 2007, the station says it has increased listenership to 50,000 a week online with its diverse English, Polish and Slovak language programmes, and is increasing audience share at the rate of 10 percent a week.

George Matlock, Station Manager at Radio ORLA said: "We have done a substantial amount of work over the past year to get the station to its current position and believe that with the right investment and support Radio ORLA can tap deeply into the major Polish advertising market developing here and secure a successful and very lucrative long term future on the airwaves, for its listeners and for its investors."

"Radio ORLA represents a perfect business opportunity for potential investors. We have tapped into a new and dynamic audience here in the UK, and substantial growth in our first year of transmission shows there is demand for media outlets that target the growing UK Polish community."

Radio ORLA is located in Ealing Broadway, west London, and launched on May 18, 2006. Broadcasts can be heard at www.orla.fm.

Politics

Civic Platform promises road miracle

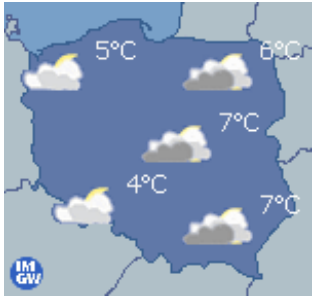


Business

Poland not business-friendly?

Archives

Weather in Poland



[Click to enlarge.](#)



Sport

Former sports minister detained on corruption charges



Culture

Works by Polish painters shown in Ireland



History

Katyn Families' chaplain dies in Poland



International Relations

Poland not to ratify the EU Treaty?



Society

Poles kidnapped in Nigeria



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