



- Home

•

•

- About

- [Politics](#)

- [Sport](#)

- [Business](#)
- [Culture](#)
- [Press Review](#)
- [Foreign Affairs](#)
- [Human Interest](#)
- [Contact us](#)

NEWS

**UK radio station for Poles invites investors**

25.10.2007 11:34



Anglo Polish radio station for Poles in the UK and Ireland, Radio ORLA, is seeking additional investment in a bid to become the first UK Polish station to broadcast on a permanent UK and Irish FM licence.



Radio ORLA launched last year to provide radio broadcasts over the Internet to the community of more than 1 million Poles in the United Kingdom and Ireland.

In 2007, the station says it has increased listenership to 50,000 a week online with its diverse English, Polish and Slovak language programmes, and is increasing audience share at the rate of 10 percent a week.

George Matlock, Station Manager at Radio ORLA said: "We have done a substantial amount of work over the past year to get the station to its current position and believe that with the right investment and support Radio ORLA can tap deeply into the major Polish advertising market developing here and secure a successful and very lucrative long term future on the airwaves, for its listeners and for its investors."

"Radio ORLA represents a perfect business opportunity for potential investors. We have tapped into a new and dynamic audience here in the UK, and substantial growth in our first year of transmission shows there is demand for media outlets that target the growing UK Polish community."

Radio ORLA is located in Ealing Broadway, west London, and launched on May 18, 2006. Broadcasts can be heard at [www.orla.fm](http://www.orla.fm)



[reklama](#) | [kontakt](#)

Politics

- [Former senator arrested in Germany](#)
- [CBA head supports idea of...](#)
- [President Kaczyński finds Tusk...](#)
- [Record-breaking support for Civic...](#)
- [PO trades flat tax for stable...](#)
- [Civic Platform approves coalition...](#)
- [Donald Tusk nominated as prime...](#)
- [Katyn – symbolic ceremony to...](#)

ARCHIVES

◀ **November 2007** ▶

Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

Dzisiejsza data